



International Conference

FINANCE AND PERFORMANCE OF FIRMS IN SCIENCE, EDUCATION AND PRACTICE

April 26 – 27, 2017

Tomas Bata University in Zlín

Dear Friends,

The Department of Finance and Accounting and the Department of Enterprise Economics are pleased to invite you to attend this international scientific conference. The objective of the conference is to share new theoretical and practical knowledge and to discuss its application in education, research and business.

Prof. Dr. Ing. Drahomíra Pavelková
Head of Department of Finance and Accounting

Ing. Petr Novák, Ph.D.
Head of Department of Enterprise Economics

MAIN TOPICS OF THE CONFERENCE

- Performance Management and Measurement of Enterprises and Public Institutions; the Impact on the Competitiveness of Enterprises, Clusters and Regions
- Corporate Finance, Modern Methods of Cost Management, Controlling
- Public Finance
- Taxation, Accounting and Its Harmonization
- Capital Markets, Banking and Insurance

The best-quality papers will have the chance to be published in the journals ranked within the Web of Science and Scopus database.

The proceedings of papers submitted at the conferences held between 2011 and 2015 can be found in the database of Conference Proceedings Citation Index on Web of Science, the proceedings from the year 2017 will also be submitted to the Web of Science database.

SCIENTIFIC COMMITTEE

- Dr. Adam Balcerzak, Nicolas Copernicus University
- Prof. Ing. Jaroslav Belás, Ph.D.*
- Prof. Le Vinh Danh, Ph.D., Ton Duc Thang University, Ho Chi Minh City
- Assoc. Prof. Bruce Dehning, Ph.D., Chapman University, California
- Prof. Romualdas Ginevičius, Vilnius Gediminas Technical University
- Prof. Ari Ginsberg, New York University
- Dr. Parissa Haghirian, Sophia University, Tokyo
- Prof. RNDr. Josef Hynek, MBA, Ph.D., University of Hradec Králové
- doc. Ing. Adriana Knápková, Ph.D.*
- Prof. Ing. Bohumil Král, CSc., University of Economics Prague
- Assoc. Prof. Kenneth Kriz, Ph.D., Wichita State University, Kansas
- Ing. Petr Novák, Ph.D.*
- Prof. Dr. Ing. Drahomíra Pavelková *
- doc. Ing. Boris Popesko, Ph.D.*
- Prof. Ing. Mária Režňáková, CSc., Brno University of Technology
- Prof. Ing. Juraj Sipko, Ph.D., MBA, Slovak Academy of Sciences, Bratislava
- doc. Ing. David Tuček, Ph.D.*
- Prof. Ing. Milan Zelený, M.S. Ph.D.*
- Prof. Ing. Miroslav Žižka, Ph.D., Technical University of Liberec

* Tomas Bata University in Zlín



CONFERENCE PROGRAMME

Wednesday, 26 April 2017

09.00 – 09.30	Registration
09.30 – 12.00	Conference Opening, Plenary Session
12.00 – 13.00	Lunch
13.00 – 15.00	Open Panel Discussions
15.00 – 15.30	Coffee Break
15.30 – 17.30	Breakout Session
18.30 – 23.00	Social Evening featuring a Cultural Programme

Thursday, 27 April 2017

09.00 – 10.30	Breakout Session
10.30 – 11.00	Coffee Break
11.00 – 12.30	Workshop with Editors-in-chief
12.30 – 13.30	Lunch
13.30 – 15.00	Breakout Session

CONFERENCE DETAILS

The conference will take place on the premises of the Faculty of Management and Economics at Tomas Bata University in Zlín, Mostní 5139, 760 01 Zlín, Czech Republic.

CONFERENCE LANGUAGES

English, Czech (selected panel discussions only)

PARTICIPANT FEE

The Participant fee is CZK 4,990 (including VAT). The fee includes all expenses related to conference materials, refreshments during the conference, and reception.

PAPER SUBMISSION

Papers should be submitted electronically by **January 31, 2017** to: papers.conference@fame.utb.cz

The format of conference papers should follow the template available on the conference web pages. The papers are accepted in English only.

All submissions will be reviewed; you will be informed about the decision on final paper acceptance by **March 31, 2017**.

The accepted papers will be published in the proceedings – to be applied for inclusion in the Conference Proceedings Citation Index database (Web of Science).

As a result of the agreed cooperation, the authors of best-quality papers will have a chance to have their work published in the journals: Economics & Sociology (Scopus, WoS-ESCI), Journal of International Studies (Scopus), Oeconomia Copernicana (ERIH+, WoS-ESCI), Journal of Competitiveness (ERIH+).

In accordance with the agreement made by the editors-in-chief of the journals stated, the organizing committee is planning to publish twice as many papers in comparison with the previous conference year.

The editors-in-chief will be in charge of selecting the papers for the journals. They will be present at the conference and you can discuss the matters with them during the workshop “How to publish with success on Web of Science and SCOPUS”.

REGISTRATION OF PARTICIPANTS

Registration form is available on the conference web pages: www.ufu.utb.cz/konference

If the participant also intends to present a paper, applications are to be submitted upon the acceptance of the paper.

Deadline for sending the applications: April 7, 2017.

Upon submission of the online registration form, participants will receive an invoice to pay the conference fee. The conference fee does not include accommodation expenses. In case you are not able to attend the conference, the Participant fee is fully transferable to another attendee. You won't be entitled to any refund if you are unable to attend the conference.

CONTACT DETAILS

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